

138 Conant Street

Beverly, MA 01915

WHDH Boston (WHDH)

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer Salesperson

ROMNEY FOR PRESIDENT (1836) American Rambler (2753)

Product Brand Political (7014) **Acct Types**

Est/Headline Demo Revision Comments

Shiebler, Charles (1011) ph: (617) 725-0777

POLITICAL CANDIDATE (1051)

Local/Political Candidate Agency 114/

Period

Cash In Advance

10/29/2012 - 11/25/2012

175652

11/25/2012

Contract 48981 Bill Type Standard

CO-OP/Order Type No/Normal

Package

Invoice

Inv Date

Terms

Gen. Date 11/28/2012 4:06:57PM

 $\operatorname{\mathsf{AgM}}$

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	10/31/12 6:24AM (We)	00:30	7 News Today in New England	2012MRFP143H	\$1900,00	
1.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	10/31/12 6:28AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/01/12 6:22AM (Th)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/01/12 6:29AM (Th)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/02/12 6:14AM (Fr)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	,
.0	SPOT	6:00AM- 6:30AM	Day, W-2, Th-2, F-2	11/02/12 6:22AM (Fr)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	10/31/12 6:38AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	10/31/12 6:41AM (We)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	11/01/12 6:39AM (Th)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
.0	SPOT	6:30AM- 7:00AM	Day,W-2,Th-2,F-2	11/01/12 6:44AM (Th)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
.0	SPOT	6:30AM- 7:00AM	Day,W-2,Th-2,F-2	11/02/12 6:37AM (Fr)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
.0	SPOT	6:30AM- 7:00AM	Day, W-2, Th-2, F-2	11/02/12 6:44AM (Fr)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
.0	SPOT	7:00AM- 8:00AM	Day,W-2,Th-2,F-2	10/31/12 7:00AM (We)	00:30	Today Show	2012MRFP156H	\$2500.00	
.0	SPOT	7:00AM- 8:00AM	Day,W-2,Th-2,F-2	10/31/12 7:29AM (We)	00:30	Today Show	2012MRFP156H	\$2500.00	
.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	11/01/12 7:22AM (Th)	00:30	Today Show	2012MRFP143H	\$2500.00	
.0	SPOT	7:00AM- 8:00AM	Day,W-2,Th-2,F-2	11/01/12 7:59AM (Th)	00:30	Today Show	2012MRFP156H	\$2500.00	
.0	SPOT	7:00AM- 8:00AM	Day,W-2,Th-2,F-2	11/02/12 7:23AM (Fr)		Today Show	2012MRFP143H	\$2500.00	
.0	SPOT	7:00AM- 8:00AM	Day, W-2, Th-2, F-2	11/02/12 7:29AM (Fr)	00:30	Today Show	2012MRFP156H	\$2500.00	
.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	10/31/12 8:46AM (We)	00:30	Today Show	2012MRFP143H	\$2500.00	
0	SPOT	8:00AM- 9:00AM	Day,W-2,Th-2,F-2	10/31/12 8:52AM (We)	00:30	Today Show	2012MRFP156H	\$2500.00	
0	SPOT	8:00AM- 9:00AM	Day,W-2,Th-2,F-2	11/01/12 8:30AM (Th)		Today Show	2012MRFP156H	\$2500.00	
.0	SPOT	8:00AM- 9:00AM	Day, W-2, Th-2, F-2	11/01/12 8:59AM (Th)	1	Today Show	2012MRFP143H	\$2500.00	
.0	SPOT	8:00AM- 9:00AM	Day,W-2,Th-2,F-2	11/02/12 8:30AM (Fr)		Today Show	2012MRFP156H	\$2500.00	
.0	SPOT	8:00AM- 9:00AM	Day,W-2,Th-2,F-2	11/02/12 8:41AM (Fr)	1	Today Show	2012MRFP143H	\$2500.00	
.0	SPOT	9:00AM-10:00AM	Day, W-1, Th-1, F-1	10/31/12 9:21AM (We)		7 News Today in New England	2012MRFP156H	\$1000.00	
.0	SPOT	9:00AM-10:00AM	Day,W-1,Th-1,F-1	11/01/12 9:56AM (Th)	00:30	9-10A 7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
.0	SPOT	9:00AM-10:00AM	Day,W-1,Th-1,F-1	11/02/12 9:26AM (Fr)	00:30	7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
.0	SPOT	10:00AM-11:00AM	Day,W-1,Th-1,F-1	10/31/12 10:29AM (We)	00:30	Today Show	2012MRFP143H	\$850.00	
.0	SPOT	10:00AM-11:00AM	Day,W-1,Th-1,F-1	11/01/12 10:56AM (Th)	00:30	Today Show	2012MRFP156H	\$850.00	
.0	SPOT	10:00AM-11:00AM	Day, W-1, Th-1, F-1	11/02/12 10:29AM (Fr)	00:30	Today Show	2012MRFP156H	\$850.00	
.0	SPOT	11:00AM-12:00PM	Day,W-1,Th-1,F-1	10/31/12 11:32AM (We)	00:30	TODAY SHOW III (hour 4)	2012MRFP156H	\$850.00	
.0	SPOT	11:00AM-12:00PM	Day,W-1,Th-1,F-1	11/01/12 12:00PM (Th)	00:30	TODAY SHOW III (hour 4)	2012MRFP143H	\$850.00	
.0	SPOT	11:00AM-12:00PM	Day,W-1,Th-1,F-1	11/02/12 11:28AM (Fr)	00:30	TODAY SHOW III (hour 4)	2012MRFP143H	\$850.00	
.0	SPOT	12:00PM-12:30PM	Day, W-1, Th-1, F-1	10/31/12 12:14PM (We)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
.0	SPOT	12:00PM-12:30PM	Day,W-1,Th-1,F-1	11/01/12 12:19PM (Th)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
.0	SPOT	12:00PM-12:30PM	Day,W-1,Th-1,F-1	11/02/12 12:27PM (Fr)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
.0	SPOT	12:30PM- 1:00PM	Day,W-1,Th-1,F-1	10/31/12 12:51PM (We)	00:30	7 News at Noon	2012MRFP143H	\$1000.00	
.0	SPOT	12:30PM- 1:00PM	Day, W-1, Th-1, F-1	11/01/12 12:54PM (Th)	00:30	7 News at Noon	2012MRFP143H	\$1000.00	
.0	SPOT	12:30PM- 1:00PM	Day, W-1, Th-1, F-1	11/02/12 12:50PM (Fr)		7 News at Noon	2012MRFP143H	\$1000.00	
60 -t - N		on 12/05/12 10:28 AM							Page: 1



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Comments

POLITICAL CANDIDATE (1051) Political (7014)

Local/Political Candidate Agency

114/

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Terms Cash In Advance

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Gen. Date 11/28/2012 4:06:57PM

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WHL	L ROS	ton (WHDH)	U	UPLICATEIN	VUI	<u> </u>			
	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	SPOT	12:57PM-Days of our		10/31/12 1:57PM (We)	00:30	· · · · · · · · · · · · · · · · · · ·	2012MRFP156H	\$1200.00	
10.0	SPOT	12:57PM-Days of our		11/01/12 12:58PM (Th)	00:30	Days of our Lives	2012MRFP156H	\$1200.00	
10.0	SPOT	12:57PM-Days of our	Day,W-1,Th-1,F-1	11/02/12 1:42PM (Fr)	00:30	Days of our Lives	2012MRFP156H	\$1200.00	
11.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	10/31/12 4:18PM (We)	00:30	7 News at 4	2012MRFP143H	\$1500.00	
11.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	11/01/12 4:27PM (Th)	00:30	7 News at 4	2012MRFP156H	\$1500.00	
11.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	11/02/12 4:18PM (Fr)	00:30	7 News at 4	2012MRFP143H	\$1500.00	
12.0	SPOT	4:30PM- 5:00PM	Day,W-1,Th-1,F-1	10/31/12 4:59PM (We)	00:30	7 News at 4	2012MRFP156H	\$1750.00	
12.0	SPOT	4:30PM- 5:00PM	Day,W-1,Th-1,F-1	11/01/12 4:55PM (Th)	00:30	7 News at 4	2012MRFP143H	\$1750,00	
12.0	SPOT	4:30PM- 5:00PM	Day, W-1, Th-1, F-1	11/02/12 4:46PM (Fr)	00:30	7 News at 4	2012MRFP156H	\$1750.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	10/31/12 5:16PM (We)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	10/31/12 5:22PM (We)	00:30	7 News at 5	2012MRFP143H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/01/12 5:20PM (Th)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/01/12 5:27PM (Th)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/02/12 5:13PM (Fr)		7 News at 5	2012MRFP156H	\$2000.00	
13.0	SPOT	5:00PM- 5:30PM	Day, W-2, Th-2, F-2	11/02/12 5:19PM (Fr)	00:30	7 News at 5	2012MRFP143H	\$2000,00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	10/31/12 5:42PM (We)		7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	10/31/12 5:46PM (We)		7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/01/12 5:47PM (Th)		7 News at 5	2012MRFP143H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/01/12 5:57PM (Th)		7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/02/12 5:42PM (Fr)		7 News at 5	2012MRFP156H	\$2200.00	
14.0	SPOT	5:30PM- 6:00PM	Day, W-2, Th-2, F-2	11/02/12 5:48PM (Fr)		7 News at 5	2012MRFP156H		
15.0	SPOT	6:00PM- 6:30PM	Day, W-1, Th-1, F-1	10/31/12 6:14PM (We)		7 News at 6	2012MRFP143H	\$2200.00	
15.0	SPOT	6:00PM- 6:30PM	Day, W-1, Th-1, F-1	11/01/12 6:17PM (Th)		7 News at 6	2012MRFP156H	\$2500.00	
15.0	SPOT		Day, W-1, Th-1, F-1	11/02/12 6:28PM (Fr)		7 News at 6	2012MRFP136H	\$2500.00	
16.0	SPOT		Day, W-1, Th-1, F-1	10/31/12 7:26PM (We)		Access Hollywood Episode: 4213	2012MRFP156H	\$2500.00	
16.0	SPOT		Day, W-1, Th-1, F-1	11/01/12 7:26PM (Th)		Access Hollywood Episode: 4214		\$2200.00	
16.0	SPOT		Day,W-1,Th-1,F-1	11/02/12 7:15PM (Fr)		Access Hollywood Episode: 4215	2012MRFP143H	\$2200.00	
17.0	SPOT		Day,W-2,Th-1,F-1	10/31/12 7:51PM (We)			2012MRFP156H	\$2200.00	
17.0	SPOT		Day,W-2,Th-1,F-1	10/31/12 7:59PM (We)		EXTRA Episode: 19051	2012MRFP156H	\$2400.00	
17.0	SPOT		Day,W-2,Th-1,F-1	11/01/12 7:56PM (Th)		ANIMAL PRACTICE	2012MRFP143H	\$2400.00	
17.0	SPOT		Day,W-2,Th-1,F-1	11/02/12 7:50PM (Fr)		EXTRA Episode: 19052	2012MRFP156H	\$2400.00	
18.0	SPOT		Day,W-2,Th-1,F-1			EXTRA Episode: 19053	2012MRFP156H	\$2400.00	
18.0	SPOT			10/31/12 11:16PM (We)		7 News at 11 PM	2012MRFP156H	\$3500.00	
18.0	SPOT		Day, W-2, Th-1, F-1 Day, W-2, Th-1, F-1	10/31/12 11:32PM (We)		7 News at 11 PM	2012MRFP156H	\$3500.00	
18.0	SPOT			11/01/12 11:32PM (Th)		7 News at 11 PM	2012MRFP156H	\$3500,00	
19.0	SPOT		Day, W-2, Th-1, F-1	11/02/12 11:24PM (Fr)		7 News at 11 PM	2012MRFP143H	\$3500.00	
			Day, W-2, Th-1, F-1	10/31/12 12:09AM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	2012MRFP143H	\$1600.00	
19.0	SPOT	11:35PM-12:35AM	Day, W-2, Th-1, F-1	10/31/12 12:31AM (We)	00:30	THE TONIGHT SHOW W/ JAY	2012MRFP156H	\$1600.00	
19.0	SPOT	11:35PM-12:35AM	Day, W-2, Th-1, F-1	11/01/12 11:57PM (Th)	00:30	THE TONIGHT SHOW W/ JAY	2012MRFP156H	\$1600.00	
19,0	SPOT	11:35PM-12:35AM	Day, W-2, Th-1, F-1	11/02/12 12:30AM (Fr)		THE TONIGHT SHOW W/ JAY	2012MRFP156H	\$1600.00	
						LENO	ZUIZMAFTISON	\$1000.00	
ficially	nrinted c	n 12/05/12 10:28 AM							Dage 2



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AgM

Advertiser Agency Buyer Salesperson ROMNEY FOR PRESIDENT (1836) American Rambler (2753)

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POLITICAL CANDIDATE (1051) Political (7014)

Local/Political Candidate Agency 114/

Invoice 175652 Inv Date 11/25/20

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Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
0.0	SPOT	5:00AM- 5:30AM	Day,W-2,Th-1,F-1	10/31/12 5:14AM (We)	00:30	7 News Today in New England	2012MRFP156H	\$500,00	
0.0	SPOT	5:00AM- 5:30AM	Day, W-2, Th-1, F-1	10/31/12 5:29AM (We)	00:30		2012MRFP143H	+	·
0.0	SPOT	5:00AM- 5:30AM	Day, W-2, Th-1, F-1	11/01/12 5:13AM (Th)		7 News Today in New England	2012MRFP156H	\$500.00	
0.0	SPOT	5:00AM- 5:30AM	Day, W-2, Th-1, F-1	11/02/12 5:13AM (Fr)		7 News Today in New England	2012MRFP143H	\$500.00	
1.0	SPOT	5:30AM- 6:00AM	Day, W-2, Th-1, F-1	10/31/12 5:40AM (We)		7 News Today in New England	2012MRFP156H	\$500.00	
1.0	SPOT	5:30AM- 6:00AM	Day,W-2,Th-1,F-1	10/31/12 5:58AM (We)	-	7 News Today in New England	2012MRFP156H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day,W-2,Th-1,F-1	11/01/12 5:39AM (Th)		7 News Today in New England	2012MRFP143H	\$500.00	
1.0	SPOT	5:30AM- 6:00AM	Day, W-2, Th-1, F-1	11/02/12 5:43AM (Fr)		7 News Today in New England	2012MRFP156H	\$500.00	
2.0	SPOT	6:00AM- 6:30AM	Day,M-2,Tu-2	11/05/12 6:24AM (Mo)		7 News Today in New England	2012MRFP164H	\$500.00	
2.0	SPOT	6:00AM- 6:30AM	Day,M-2,Tu-2	11/05/12 6:27AM (Mo)		7 News Today in New England	2012MRFP164H	\$1900.00	
2.0	SPOT	6:00AM- 6:30AM	Day,M-2,Tu-2	11/06/12 6:14AM (Tu)		7 News Today in New England	2012MRFP156H	\$1900.00	
2.0	SPOT	6:00AM- 6:30AM	Day,M-2,Tu-2	11/06/12 6:21AM (Tu)		7 News Today in New England	2012MRFP164H	\$1900.00	
3.0	SPOT	6:30AM- 7:00AM	Day,M-2,Tu-2	11/05/12 6:39AM (Mo)	1.	7 News Today in New England		\$1900.00	
3.0	SPOT	6:30AM- 7:00AM	Day,M-2,Tu-2	11/05/12 6:43AM (Mo)			2012MRFP156H	\$1900.00	
3.0	SPOT	6:30AM- 7:00AM	Day,M-2,Tu-2	11/05/12 6:38AM (Tu)		7 News Today in New England	2012MRFP164H	\$1900.00	
3.0	SPOT	6:30AM- 7:00AM	Day,M-2,Tu-2	11/06/12 6:57AM (Tu)	ł	7 News Today in New England	2012MRFP164H	\$1900.00	
4.0	SPOT	7:00AM- 8:00AM	Day,M-2,Tu-2	11/05/12 7:00AM (Mo)		7 News Today in New England	2012MRFP156H	\$1900.00	
4.0	SPOT	7:00AM- 8:00AM	Day,M-2,Tu-2	11/05/12 7:23AM (Mo)		Today Show	2012MRFP164H	\$2500.00	
4.0	SPOT	7:00AM- 8:00AM				Today Show	2012MRFP156H	\$2500.00	
4.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2 Day, M-2, Tu-2	11/06/12 7:24AM (Tu)		Today Show	2012MRFP164H	\$2500.00	
5.0	SPOT	8:00AM- 9:00AM	Day,M-2,Tu-2	11/06/12 7:29AM (Tu)		Today Show	2012MRFP164H	\$2500.00	
5.0	SPOT	8:00AM- 9:00AM	Day,M-2,Tu-2	11/05/12 8:29AM (Mo)		Today Show	2012MRFP164H	\$2500.00	
5.0	SPOT	8:00AM- 9:00AM		11/05/12 8:42AM (Mo)		Today Show	2012MRFP164H	\$2500.00	
5.0	SPOT		Day,M-2,Tu-2	11/06/12 8:29AM (Tu)		Today Show	2012MRFP164H	\$2500.00	
	SPOT	8:00AM- 9:00AM	Day,M-2,Tu-2	11/06/12 8:58AM (Tu)		Today Show	2012MRFP156H	\$2500.00	
6.0	SPUI	9:00AM-10:00AM	Day,M-1,Tu-1	11/05/12 9:49AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
6.0	SPOT	9:00AM-10:00AM	Day,M-1,Tu-1	11/06/12 9:58AM (Tu)	00:30	7 News Today in New England 9-10A	2012MRFP164H	\$1000.00	
7.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1	11/05/12 10:56AM (Mo)	00:30	Today Show	2012MRFP164H	\$850.00	
7.0	SPOT	10:00AM-11:00AM	Day,M-1,Tu-1	11/06/12 10:51AM (Tu)	00:30	Today Show	2012MRFP164H	\$850.00	
8.0	SPOT	11:00AM-12:00PM	Day,M-1,Tu-1	11/05/12 11:27AM (Mo)	00:30	TODAY SHOW III (hour 4)	2012MRFP164H	\$850.00	
3.0	SPOT	11:00AM-12:00PM	Day,M-1,Tu-1	11/06/12 11:28AM (Tu)	00:30	TODAY SHOW III (hour 4)	2012MRFP156H	\$850.00	
9.0	SPOT	12:00PM-12:30PM	Day,M-2,Tu-2	11/05/12 12:14PM (Mo)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
3.0	SPOT	12:00PM-12:30PM	Day,M-2,Tu-2	11/05/12 12:20PM (Mo)	00:30	7 News at Noon	2012MRFP164H	\$1000.00	
0.0	SPOT	12:00PM-12:30PM	Day,M-2,Tu-2	11/06/12 12:19PM (Tu)	00:30		2012MRFP164H	\$1000.00	
0.0	SPOT	12:00PM-12:30PM	Day,M-2,Tu-2	11/06/12 12:23PM (Tu)	, ,	7 News at Noon	2012MRFP164H	\$1000.00	
0.0	SPOT	12:30PM- 1:00PM	Day,M-2,Tu-2	11/05/12 12:28PM (Mo)	00:30		2012MRFP164H	\$1000.00	
0.0	SPOT	12:30PM- 1:00PM	Day,M-2,Tu-2	11/05/12 12:53PM (Mo)	00:30	7 News at Noon	2012MRFP165RH	\$1000.00	
0.0	SPOT	12:30PM- 1:00PM	Day,M-2,Tu-2	11/06/12 12:28PM (Tu)		7 News at Noon	2012MRFP165RH	\$1000.00	
0.0	SPOT	12:30PM- 1:00PM	Day,M-2,Tu-2	11/06/12 12:39PM (Tu)		7 News at Noon	2012MRFP164H	\$1000.00	
1.0	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2	11/05/12 12:58PM (Mo)		Days of our Lives	2012MRFP164H	\$1200.00	
								V	
60 1L		on 12/05/12 10:28 AM							



138 Conant Street

Beverly, MA 01915

WHDH Boston (WHDH)

WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer Salesperson **ROMNEY FOR PRESIDENT (1836)** American Rambler (2753)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types**

Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051)

Political (7014)

Local/Political Candidate Agency

114/

Invoice 175652 Inv Date

11/25/2012 Terms Cash In Advance

Contract 48981 Bill Type Standard

Period 10/29/2012 - 11/25/2012 No/Normal

CO-OP/Order Type

Package

Gen. Date 11/28/2012 4:06:57PM

AgM

Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
31.0	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2	11/05/12 1:43PM (Mo)	00:30	Days of our Lives	2012MRFP164H	\$1200.00	
31.0	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2	11/06/12 12:58PM (Tu)	00:30	Days of our Lives	2012MRFP156H	\$1200.00	
1.0	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2	11/06/12 1:27PM (Tu)	00:30	Days of our Lives	2012MRFP164H	\$1200.00	
2.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/05/12 4:21PM (Mo)	00:30	7 News at 4	2012MRFP156H	\$1500.00	
2.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/05/12 4:41PM (Mo)	00:30	7 News at 4	2012MRFP164H	\$1500.00	
2.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/06/12 4:20PM (Tu)	00:30	7 News at 4	2012MRFP164H	\$1500.00	
2.0	SPOT	4:00PM- 4:30PM	Day,M-2,Tu-2	11/06/12 4:41PM (Tu)	00:30	7 News at 4	2012MRFP156H	\$1500.00	
3.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/05/12 4:48PM (Mo)	00:30	7 News at 4	2012MRFP164H	\$1750.00	
3.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/05/12 4:55PM (Mo)	00:30	7 News at 4	2012MRFP156H	\$1750.00	
3.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/06/12 4:46PM (Tu)	00:30	7 News at 4	2012MRFP164H	\$1750.00	
3.0	SPOT	4:30PM- 5:00PM	Day,M-2,Tu-2	11/06/12 4:55PM (Tu)	00:30	7 News at 4	2012MRFP164H	\$1750.00	
4.0	SPOT	5:00PM- 5:30PM	Day,M-2	11/05/12 5:18PM (Mo)	00:30	7 News at 5	2012MRFP164H	\$2000.00	
4.0	SPOT	5:00PM- 5:30PM	Day,M-2	11/05/12 5:28PM (Mo)	00:30	7 News at 5	2012MRFP164H	\$2000.00	
5.0	SPOT	5:30PM- 6:00PM	Day,M-2	11/05/12 5:41PM (Mo)		7 News at 5	2012MRFP156H	\$2200.00	
5.0	SPOT	5:30PM- 6:00PM	Day,M-2	11/05/12 5:46PM (Mo)		7 News at 5	2012MRFP164H	\$2200,00	
6.0	SPOT	6:00PM- 6:30PM	Day,M-2	11/05/12 6:12PM (Mo)		7 News at 6	2012MRFP164H	\$2500.00	
5.0	SPOT	6:00PM- 6:30PM	Day,M-2	11/05/12 6:17PM (Mo)		7 News at 6	2012MRFP156H	\$2500.00	
7.0	SPOT	7:00PM- 7:30PM	Day,M-1	11/05/12 7:25PM (Mo)		NBC Nightly News Extended	2012MRFP164H	\$2200.00	
3.0	SPOT	7:30PM- 8:00PM	Day,M-1	11/05/12 7:55PM (Mo)		EXTRA Episode: 19055	2012MRFP164H	\$2400.00	
0.0	SPOT	11:00PM-11:35PM	Day,M-2	11/05/12 11:18PM (Mo)		7 News at 11 PM	2012MRFP164H		
0.0	SPOT	11:00PM-11:35PM	Day,M-2	11/05/12 11:34PM (Mo)		7 News at 11 PM	2012MRFP156H	\$3500.00	
0.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/05/12 5:14AM (Mo)		7 News Today in New England	2012MRFP156H	\$3500.00	
0.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/05/12 5:21AM (Mo)		7 News Today in New England		\$500.00	
0.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/06/12 5:12AM (Tu)		7 News Today in New England	2012MRFP164H	\$500,00	
0.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2	11/06/12 5:27AM (Tu)			2012MRFP164H	\$500,00	
1.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	11/05/12 5:38AM (Mo)		7 News Today in New England	2012MRFP165RH	\$500.00	
1.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	11/05/12 5:58AM (Mo)		7 News Today in New England	2012MRFP164H	\$500.00	
	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2	11/05/12 5:42AM (Tu)		7 News Today in New England	2012MRFP165RH	\$500.00	
1.0	SPOT	5:30AM- 6:00AM	Day,M-2,Tu-2			7 News Today in New England	2012MRFP164H	\$500.00	
2.0	SPOT	6:00AM- 7:00AM		11/06/12 5:57AM (Tu)		7 News Today in New England	2012MRFP164H	\$500.00	
2.0	SPOT	6:00AM- 7:00AM	Day,Sa-2	11/03/12 6:16AM (Sa)		7 News Today in New England	2012MRFP164H	\$500.00	
			Day,Sa-2	11/03/12 6:39AM (Sa)		7 News Today in New England	2012MRFP164H	\$500.00	
	SPOT	7:00AM- 8:00AM	Day,Sa-2	11/03/12 7:25AM (Sa)	00:30	Today Show Weekend	2012MRFP156H	\$1500.00	,
	SPOT	7:00AM- 8:00AM	Day,Sa-2	11/03/12 7:58AM (Sa)	00:30	Today Show Weekend	2012MRFP164H	\$1500.00	
	SPOT	8:00AM- 9:00AM	Day,5a-2	11/03/12 8:28AM (Sa)		Today Show Weekend	2012MRFP164H	\$1500.00	
	SPOT	8:00AM- 9:00AM	Day,Sa-2	11/03/12 8:57AM (Sa)		Today Show Weekend	2012MRFP156H	\$1500.00	
	SPOT	9:00AM-10:00AM	Day,Sa-2	11/03/12 9:25AM (Sa)			2012MRFP164H	\$1800.00	
	SPOT	9:00AM-10:00AM	Day,Sa-2	11/03/12 9:56AM (Sa)			2012MRFP164H	\$1800.00	
	SPOT	10:00AM-11:00AM	Day,Sa-2	11/03/12 10:27AM (Sa)		7 News Today in New England-Sat		\$1800.00	
5.0	SPOT	10:00AM-11:00AM	Day,Sa-2	11/03/12 10:54AM (Sa)	00:30	7 News Today in New England-Sat	2012MRFP164H	\$1800.00	
leialh.	- nulphod o	n 12/05/12 10:28 AM							Page 4



WHDH-TV 7 Bulfinch Place Boston, MA 02114-2977 ph: (617) 725-0777 fx: (617) 742-6627

Advertiser Agency Buyer

Salesperson

ROMNEY FOR PRESIDENT (1836) American Rambler (2753)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo

Revision Comments POLITICAL CANDIDATE (1051) Political (7014)

Local/Political Candidate Agency

114/

Invoice

175652

Inv Date 11/25/2012 Terms Cash In Advance

Contract 48981 Bill Type Standard

CO-OP/Order Type No/Normal

10/29/2012 - 11/25/2012

Package

Period

Gen. Date 11/28/2012 4:06:57PM

American Rambler 138 Conant Street Beverly, MA 01915

WHDH Boston (WHDH)

 AgM

1,103,122 5,399F	marks	Rema	Amount	Copy/ISCI	Program	Length	Air Time	Schedule Days to Run	Scheduled	Туре	ine
8.6 SPOT 10:599H-7 Rees at 00:75=1 11/03/12 11:28PM (Ss) 0:30 7 Rees at 11 PM 2012/REPT96H 3550.00 1 11/04/12 7:54M* (Ss) 0:30 7 Rees at 11 PM 2012/REPT96H 5500.00 1 11/04/12 7:54M* (Ss) 0:30 7 Rees at 11 PM 2012/REPT96H 5500.00 1 11/04/12 7:54M* (Ss) 0:30 7 Rees at 11 PM 2012/REPT96H 5500.00 1 11/04/12 7:54M* (Ss) 0:30 7 Rees at 12 PM 2012/REPT96H 5500.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 5500.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 5500.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 5500.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 5500.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 5500.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 7 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 RE2AM (Ss) 0:30 REES TOOM IN REW 2012/REPT96H 54800.00 1 11/04/12 REPT96H 54800.00 1 11/0			\$7500.00	2012MRFP164H	NOTRE DAME FOOTBALL	00:30	L				
SPOT 7-30AN-7 NEWS TO 0xy.5v-2 11/04/12 7-51AM (SQ) 0-33 7 NEWS TOAM YE NEW 2012/REPF196H \$500.00			\$7500.00	2012MRFP156H	NOTRE DAME FOOTBALL	00:30	11/03/12 6:16PM (Sa)				
SPOT 7:30AH-7 NEWS TO 0w, 5=2 11/04/12 7:54AH (Su) 0:30 7 7 7 7 7 7 7 7 7			\$3500.00	2012MRFP164H	7 News at 11 PM	00:30	11/03/12 11:28PM (Sa)				
1,04/12 7-544M (Stu) 00-30 7 1,05 7 7-574M (Stu) 00-30 7-744M (Stu) 00-30 0			\$500,00	2012MRFP164H		00:30	11/04/12 7:41AM (Su)	Day,5u-2	7:30AM-7 NEWS TO	SPOT	0.0
10.0 SPOT 7:57AM-TODAY SHG ow,5-2 1104/12 8:2248 (Ss) 0:3-30 TODAY SHOW-SUNDAY 21248FFFF64H \$1800.00			\$500.00	2012MRFP165RH	7 NEWS TODAY IN NEW	00:30	11/04/12 7:54AM (Su)	Day,Su-Z	7:30AM-7 NEWS TO	SPOT	0.0
1.0 SPOT 9:00AM-7 News Tod 00;50-2 11/04/12 9:41AM (Su) 00:30 7 News Today in New 2012/RRFP156H \$1800.00			\$1800.00	2012MRFP164H		00:30	11/04/12 8:22AM (Su)			SPOT	0.0
SPOT 9:00AM-7 News Tod Day,59-2 11/04/12 10:13MM (SU) 00:30 New England-Sun 2012MRFP164H \$1800.00			\$1800,00	2012MRFP164H	TODAY SHOW-SUNDAY	00:30	11/04/12 9:00AM (Su)			SPOT	.0
1.0 SPOT 9:00AM-7 News Todgip New Todgip New 2012MRFP16H \$1800.00			\$1800.00	2012MRFP156H			11/04/12 9:41AM (Su)	Day,5u-2	9:00AM-7 News Tod	SPOT	.0
1.0 SPOT 10.27/AM-Meet the Prox/ss-2 11/04/12 11/28AM (Su) 00:30 Meet the Press 2012/MRPF16H \$12500.00			\$1800.00	2012MRFP164H	7 News Today in New	00:30	11/04/12 10:13AM (Su)	Day,Su-2	9:00AM-7 News Tod	SPOT	.0
10 SPOT 10:27AM-Meet the Pt Day,59-2 11/04/12 11:29AM (50) 00:30 Meet the Press 2012MRF9156H \$2500.00			\$2500.00	2012MRFP164H			11/04/12 10:28AM (Su)	Day,Su-2	10:27AM-Meet the Pr	SPOT	.0
1,0 SPOT 8:18PM-NBC SUNDA 09x,5x-3 1,1/04/12 9:55PM (SU) 00:30 NBC SUNDAY NIGHT FOOTBALL 2012MRFP164H \$25000.00				2012MRFP156H	Meet the Press	00:30	11/04/12 11:29AM (Su)	Day,Su-2	10:27AM-Meet the Pi	SPOT	.0
1,0 SPOT 8:18PM-NBC SUNDA 09-36-2 11/04/12 10:35PM (SU) 00:30 NBC SUNDAY NIGHT FOOTBALL 2012MRF9164H \$25000.00					NBC SUNDAY NIGHT FOOTBALL	00:30	11/04/12 9:55PM (Su)	Day,Su-3	8:18PM-NBC SUNDA	SPOT	.0
1,0 SPOT 8:18PM-NEWS at 2 0x,95-2 11/04/12 11:39PM (Su) 0.0:30 NBC SUNDAY NIGHT FOOTBALL 2012MRFP156H \$25000.00				-			11/04/12 10:35PM (Su)	Day,Su-3	8:18PM-NBC SUNDA	SPOT	.0
1.0 SPOT 11:30PM-7 News at Day,Su-2 11/04/12 11:57PM (SU) 00:30 7 News at 11 PM 2012MRFP164H \$3500.00				2012MRFP156H			11/04/12 11:39PM (Su)	Day,Su-3	8:18PM-NBC SUNDA	SPOT	.0
1.0 SPOT 11:30PM-7 News at 1 Day/s-2 1.704/12 11:57PM (5u) 00:30 7 News at 11 PM 2012MRFP164H \$1500.00				2012MRFP164H	7 News at 11 PM	00:30	11/04/12 12:07AM (Su)	Day,Su-2	11:30PM-7 News at 1	SPOT	.0
0. SPOT 12:00PM-7 News at N Day,Th-1,F-1 11/01/12 12:50PM (Th) 00:30 7 News at Noon 2012MRFP156H \$1000.00 1 12:00PM-7 News at N Day,Th-1,F-1 11/02/12 12:29PM (Fr) 00:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11/02/12 12:29PM (Fr) 100:30 7 News at Noon 2012MRFP156H \$1000.00 1 11			\$3500.00	2012MRFP164H	7 News at 11 PM	00:30	11/04/12 11:57PM (Su)	Day,Su-2	11:30PM-7 News at 1	SPOT	.0
11/02/12 12:29PM (F)			\$12000.00	2012MRFP143H	THE VOICE (R)	00:30	11/01/12 7:58PM (Th)	Day,Th-1	7:57PM-THE VOICE	SPOT	.0
le warrant that the actual broadcast information shown			\$1000.00	2012MRFP156H	7 News at Noon	00:30	11/01/12 12:50PM (Th)	Day,Th-1,F-1	12:00PM-7 News at N		
le warrant that the actual broadcast information shown Gross Total Sport Commission (ASS 6-37 Sp.) (ASS 6-37 Sp.) (ASS 6-37 Sp.) (ASS 6-37 Sp.)			\$1000.00	2012MRFP156H	7 News at Noon	00:30	11/02/12 12:29PM (Fr)	Day,Th-1,F-1	12:00PM-7 News at N	SPOT	.0
Commission (458 627 50)											
Net Total \$332,222.50	s 17	Total Spots	(\$58,627.50)	Commission							